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Coral Springs, FL, April 7, 2008 - Tijuana Taxi serves up their world famous Mexican and southwest cuisine faster than ever with the SoftTouch SoftCallT system. Customers get instant service at the touch of a button. Each table has a small wireless device with three buttons: Page Server, Drink Refill and Check Request. "Our customers love it," says Jessica Costa owner and operator of Tijuana Taxi, "When a customer needs instant service, they push one of the buttons and the wait staff responds."

SoftCallT push-for-service empowers customers by giving them greater control of their dining experience at this casual eatery. "Even the most attentive server can't be in two places at one time; this technology makes good servers even better by giving them instant awareness of their customers' needs," adds Jessica.

SoftCallT integrates Long Range Systems' alphanumeric pagers and their Table Genie wireless push-for-service devices directly into the POS system. For example, when a customer presses the Drink Refill button, the server gets a text message with the table number and all of the drinks currently being served; this allows the server to bring drink refills without querying the customer first.

This wireless technology also fully integrates with the SoftTouch INFORMT (Intelligent Notifications For Operations Real-time Management) technology, which is designed to improve workflow performance and customer satisfaction by sending real-time communications to servers and management.

SoftTouch, LLC has been developing restaurant point of sale software since 1994 and sells its products via nationwide reseller network.

SoftTouch POS products are essential for real-time restaurant business management. Please contact Liliya Pellus at 1-866-497-4717 ext. 9 for more information.